

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 842691 /		<u>Alt Order #</u> 06399266
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	11/05/12	11/06/12	Action News at 6a	6-7a		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				5	\$225.00			
N 2	WOIO	10/31/12	11/02/12	Action News at 6a	6-7a		:30			NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				7	\$225.00			
N 3	WOIO	11/04/12	11/04/12	6-7a	6-7a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----3				3	\$125.00			
N 4	WOIO	10/31/12	11/02/12	The Early Show	7-9a		:30			NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				7	\$175.00			
N 5	WOIO	11/05/12	11/06/12	The Early Show	7-9a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				5	\$175.00			
N 6	WOIO	11/04/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----2				2	\$375.00			
N 7	WOIO	10/31/12	11/02/12	America Now	9-10a		:30			NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				9	\$175.00			
N 8	WOIO	11/05/12	11/06/12	America Now	9-10a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$175.00			
N 9	WOIO	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----3				3	\$2,000.00			
N 10	WOIO	11/03/12	11/03/12	Sat Early Show	9-11a		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----4-				4	\$225.00			
N 11	WOIO	11/04/12	11/04/12	Face the Nation	1030-11a		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 842691 /		<u>Alt Order #</u> 06399266
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> ROMNEY FOR PRESID
<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$3,000.00			
N 12	WOIO	11/05/12	11/06/12	Price is Right	11a-12p		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$2,000.00			
N 13	WOIO	10/31/12	11/02/12	Price is Right	11a-12p		:30			NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				7	\$2,000.00			
N 14	WOIO	11/05/12	11/06/12	Action News at Noon	12-1230p		:30			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$2,400.00			
N 15	WOIO	10/31/12	11/02/12	Action News at Noon	12-1230p		:30			NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$2,400.00			
N 16	WOIO	11/04/12	11/04/12	NFL Today	12-1p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$2,500.00			
N 17	WOIO	11/05/12	11/06/12	CBS Soaps	1230-2p		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$2,000.00			
N 18	WOIO	10/31/12	11/02/12	CBS Soaps	1230-2p		:30			NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				7	\$2,000.00			
N 19	WOIO	11/04/12	11/04/12	Browns Football	1-415p		:30			NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$50,000.00			
N 20	WOIO	11/03/12	11/03/12	NCAA Football Reg Game 1	3-7p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----3-				3	\$600.00			
N 21	WOIO	11/05/12	11/06/12	Action News at 4p	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$500.00			
N 22	WOIO	10/31/12	11/02/12	Action News at 4p	4-5p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$500.00			
N 23	WOIO	11/04/12	11/04/12	AFC GAME	415-7p		:30			NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$20,000.00			
N 24	WOIO	11/05/12	11/05/12	Action News at 5p	5-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	2-----				2	\$1,500.00			
N 25	WOIO	10/31/12	11/02/12	Action News at 5p	5-6p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$1,500.00			
N 26	WOIO	11/05/12	11/05/12	Action News at 6p	6-630p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	2-----				2	\$2,500.00			
N 27	WOIO	10/31/12	11/02/12	Action News at 6p	6-630p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$2,500.00			

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<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WOIO	11/04/12	11/04/12	Sun Hour 1	7-8p		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$15,000.00			
N 29	WOIO	11/05/12	11/05/12	M-F 730-8p	730-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$5,000.00			
N 30	WOIO	10/31/12	11/02/12	M-F 730-8p	730-8p		:30			NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$5,000.00			
N 31	WOIO	11/01/12	11/01/12	Thur 8-830p	8-830p		:30			NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---2---				2	\$6,500.00			
N 32	WOIO	11/02/12	11/02/12	Fri Hour 1	8-9p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----2--				2	\$3,000.00			
N 33	WOIO	11/04/12	11/04/12	Sun Hour 2	8-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,500.00			
N 34	WOIO	11/03/12	11/03/12	NCAA Football Reg Prime	8-11p		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$4,500.00			
N 35	WOIO	10/31/12	10/31/12	Wed Hour 2	9-10p		:30			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--2----				2	\$8,500.00			
N 36	WOIO	11/04/12	11/04/12	Sun Hour 3	9-10p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$7,500.00			
N 37	WOIO	11/05/12	11/05/12	Mon Hour 3	10-11P		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$10,000.00			
N 38	WOIO	10/31/12	10/31/12	Wed Hour 3	10-11p		:30			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--2----				2	\$8,500.00			
N 39	WOIO	11/02/12	11/02/12	Fri Hour 3	10-11p		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----2--				2	\$6,000.00			
N 40	WOIO	11/04/12	11/04/12	Sun Hour 4	10-11p		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$6,000.00			
N 41	WOIO	11/05/12	11/05/12	Action News at 11p	11-1135p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$3,000.00			
N 42	WOIO	10/31/12	11/02/12	Action News at 11p	11-1135p		:30			NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$3,000.00			
N 43	WOIO	11/04/12	11/04/12	Lt Su Action News at 11p	1130p-1230a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$750.00			
N 44	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM	2	\$1,000.00

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<u>Contract / Revision</u> 842691 /		<u>Alt Order #</u> 06399266
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> ROMNEY FOR PRESID
<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		11/05/12	11/11/12	2-----	2	\$500.00						
N 45	WOIO	10/31/12	11/02/12	David Letterman	1135p-1238a		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	--WTF--	3	\$500.00						
N 46	WOIO	11/04/12	11/05/12	Action News at 430a	430-5a		:30			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	-----S	2	\$40.00						
Week:		11/05/12	11/11/12	M-----	2	\$40.00						
N 47	WOIO	10/30/12	11/02/12	Action News at 430a	430-5a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	-TWT---	6	\$40.00						
N 48	WOIO	10/31/12	11/02/12	Action News at 5a	5-6a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	--WTF--	6	\$150.00						
N 49	WOIO	11/05/12	11/06/12	Action News at 5a	5-6a		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		11/05/12	11/11/12	MT-----	4	\$150.00						
Totals											173	\$395,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	173	\$395,300.00	\$336,005.00
Totals	173	\$395,300.00	\$336,005.00

Signature: _____ **Date:** _____

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